

## **BENEFITS from FULL MEMBERSHIP of TASTE of ORKNEY**



### **Full Member Benefits (£ varies)**

Full Member Logo - Window stickers - 2 x small and 1 large

Eligibility to attend local events organised by OFD (Dounby Show/County Show/Market events)

Eligibility to attend group national exhibitions organised by OFD

Eligibility to be nominated for the Biennial Taste of Orkney Awards. Online nominations on Orkney.com.

Page on Orkney.com – including pictures and link to own website if applicable

Inclusion in the orkney.com online sales section for members with full online shops

Exclusive use of the “Taste of Orkney” Logo (as approved)

Ability to receive notification of any Industry specific opportunities from OFD co-ordinator

Assistance (including financial in certain cases) with production of specific POS Materials– includes permission to use the “Taste of Orkney” logo on all marketing materials

Inclusion in Press Releases, Marketing activities and social media of OFD and Orkney.com

### **Fees for Full Membership: Exclusive of Vat**

A. Turnover up to 250K -	£137.50
B. Over £251K to 3M -	£275.00
C. Over £3M -	£550.00

## **BENEFITS from FULL MEMBERSHIP of TASTE of ORKNEY**

### **Base Requirements for Acceptance to Full Membership**

All Food & Drink manufacturing businesses are encouraged to join Orkney Food & Drink Ltd (OFD) as Full Members to benefit from the forgoing.

However, all applications will be assessed and vetted by the Board of Directors, in order to gauge suitability for Full Membership.

The following list of requirements is given as an indication of the areas they will consider – but is not intended to be exhaustive as each application will be assessed individually.

### **Applicants should:**

- Be involved in the Primary Production of a Food and/or Drink Product
- Have a manufacturing facility based on the Orkney Islands and suitable for the product being made
- Be in possession of all the relevant Food/Drink Hygiene Certificates and all Insurance and Quality Certificates as required by their sector
- Use Orkney ingredients where available and practicable
- Be willing to have an inspection of premises, if requested by Directors
- Be using “Orkney” as an integral part of their marketing/promotion
- Be registered on Orkney.com
- Not be involved in any activity whatsoever which could reflect badly on OFD

### **Full Membership Criteria:**

- Applicant must have production based in the Orkney Islands
- Applicant must use Orkney ingredients where practicably possible
- Product should be clearly marketed as an “Orkney” product
- Applicant must register the business as a listing on Orkney.com

## **BENEFITS from FULL MEMBERSHIP of TASTE of ORKNEY**

Applicant must provide the following certificates (if applicable):

- Employers and Employees Liability Insurance Certificate
- Orkney Island Council (OIC) Trading Standards Certificate/Report
- OIC Environmental Health Report
- OIC Licencing Department Licence/Report

Applicant must provide any other certificates/assurances as requested by the Board of Directors

Applicant must supply annual turnover (100% confidential), in order to calculate membership fee payable